

Book Publishing Proposal Form



Section One: Personal Details

Full Name: _____
Address: _____
Phone: _____
Mobile: _____
Email: _____

Have you had other books published before? If so, how successful were these book/s?

Book 1 Qty Sold: _____
Book 2 Qty Sold: _____
Book 3 Qty Sold: _____

Please provide a background on your Christian life and thus the qualifications you have to write this book?

Academic: _____
Experience: _____
Published Work: _____

Section Two: About the Title

Suggested Title: _____

Number of words in the manuscript (Minimum of 40000): _____

Has this work or similar work been previously published? If yes please provide information:

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Please provide a description of your book:

What is the book's targeted audience?

How will this book benefit the reader?

Is there similar competition in the marketplace for a title in the same subject area as yours? If yes please provide titles:

Please provide a list of people you know who would potentially give their consent to either endorsing the book or potentially writing the foreword:

Do you have any outlets for direct book sales (for example: speaking engagements where you would be invited to speak):

Please provide the number of photo inserts you'd like to be included in your book (if applicable):

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Preferred book binding: Paperback or Hardback?

Section Three: Intitiate Media/Ark House Press

How did you hear about the book publishing services of Initiate Media?

- MyChristianDaily.com
 - Christian Women Magazine
 - Through reading an Ark House book
 - Other (Please provide further information):
-
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If your manuscript is accepted for publishing Initiate Media will also retain the rights for distribution. Initiate Media, whilst aiming to work with as many authors as possible, will favour authors who have the credibility to write on the topics they've chosen. Initiate Media will also favour titles where there is a percieved gap in the market.

Please Note: Ark House will not return Manuscripts, CD's or USB keys. Ark House will also not provide feedback on a manuscript that is not accepted.